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للبحوث والإحصاء  
Dar Al Maaref for  
Research & Statistics

2017

*A Strategic Vision*

# Mobilizing and Empowering Youth for Sustainable Development in Hadhramout



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## Our Strategic Vision

This vision will be implemented in two sequential phases:

### The first phase (2017 – 2019)

1. Formulate the concept of sustainable development by youth.
2. Prepare and support training and research programs.
3. Support the development, social and cultural activities of young people.
4. Enrich media outlets on youth issues and sustainable development.

### The second phase (2020-2030)

1. The continuation of successful initiatives and projects of the first phase
2. Create employment programs for the youth
3. Create media programs that found progressive thinking for young people
4. Found educational learning centers
5. Found social and cultural centers
6. Found service centers
7. Initiate youth leadership associations

### Expected outcomes of phase one

1. Empower a leading elite of young people who will contribute and are open to sustainable development initiatives.
2. Develop a distinctive behavioral model among young people for accepting social and cultural diversity and who can coexist in culturally diverse environments.
3. Build a knowledge base to prepare for the establishment of consistent development programs.

### Beneficiaries of the implementation of the first phase

1. Students (primary and secondary school, in addition to institutes and universities in Hadhramout).
2. Youth (aged 18-30 years old) whether enrolled in schools, universities, workplaces or non-working individuals.
3. Young women (aged 18-30 years old) whether enrolled in schools, universities, workplaces or non-working individuals.

## First Phase Project Planning (2017 – 2019CE)

Content of Phase One	Activities	Details	2017				2018				2019			
			1	2	3	4	1	2	3	4	1	2	3	4
<b>1. Formulate the concept of sustainable development by youth</b>	Implement 8 workshops on identifying future youth priorities	Duration: 3 days 25 participants and 4 coordinators												
	Implement 12 youth leadership workshops in universities, schools and youth organizations on the challenges of leadership pursuits for young people	Duration: 3 days 25 participants and 4 coordinators												
	Implement 12 workshops for female participants on their vision of early marriage and its impact on women’s contribution to sustainable development	Duration: 3 days 25 participants and 4 coordinators												
	Implement 12 workshops on educational outcomes and labor market needs, and its relation to unemployment	Duration: 3 days 25 participants and 4 coordinators												
	Implement 8 seminars on the role of youth in political development	Duration: 1 day 20 participants and 3 coordinators												
	Implement 8 seminars on the contribution of young people with special needs in sustainable development	Duration: 1 day 20 participants and 3 coordinators												
	Implement 8 seminars on the contribution of the media in youth development activities	Duration: 1 day 20 participants and 3 coordinators												
<b>2. Prepare and support training and research programs</b>	Fund the training of 120 English language students to obtain a TOEFL certification	Through signing contracts with an accredited English language teaching center, with a rate of 40 students per year												
	Fund the enrollment of 60 students in local universities	20 new students each year												
	Fund the enrollment of 90 students in technical institutes and community colleges.	30 students per year												
	Finance the implementation of training programs in health and technical institutes	10 different training programs in accredited institutes												
	Fund studies on youth and women	4 studies implemented by youth and students												



Estimated Number of Beneficiaries upon the Implementation of the First Phase

Content of Phase One	Activities	Details	Number of Beneficiaries
<b>1. Formulate the concept of sustainable development by youth</b>	Implement 8 workshops on identifying future youth priorities	Duration: 3 days 25 participants and 4 coordinators	200 participants
	Implement 12 youth leadership workshops in universities, schools and youth organizations on the challenges of leadership pursuits for young people	Duration: 3 days 25 participants and 4 coordinators	300 youth leaders
	Implement 12 workshops for female participants on their vision of early marriage and its impact on women's contribution to sustainable development	Duration: 3 days 25 participants and 4 coordinators	300 female participants
	Implement 12 workshops on educational outcomes and labor market needs, and its relation to unemployment	Duration: 3 days 25 participants and 4 coordinators	300 participants
	Implement 8 seminars on the role of youth in political development	Duration: 1 day 20 participants and 3 coordinators	160 participants
	Implement 8 seminars on the contribution of young people with special needs in sustainable development	Duration: 1 day 20 participants and 3 coordinators	160 special needs participants
	Implement 8 seminars on the contribution of the media in youth development activities	Duration: 1 day 20 participants and 3 coordinators	160 participants
<b>2. Prepare and support training and research programs</b>	Fund the training of 120 English language students to obtain a TOEFL certification	Through signing contracts with an accredited English language teaching center, with a rate of 40 students per year	120 students
	Fund the enrollment of 60 students in local universities	20 new students each year	60 students
	Fund the enrollment of 90 students in technical institutes and community colleges.	30 students per year	90 students
	Finance the implementation of training programs in health and technical institutes	10 different training programs in accredited institutes	400 students
	Fund studies on youth and women	4 studies implemented by youth and students	20 students
	Fund student research	30 research studies at a rate of 10 studies per year	30 students
	Finance an annual student research conference	Duration: 2 days In addition to initiating a preparatory scientific committee	400 students
	Finance external partnerships	Duration: 1 week 20 participants each year	60 students

Content: Estimated Number of Beneficiaries upon the Implementation of the First Phase

<b>3. Support the development, social and cultural activities of young people</b>	Financing sports competitions	24 sport competitions with an average of 8 competitions per year	1440 participants
	Financing cultural competitions	24 cultural school competitions with 8 competitions per year	11520 students
	Financing graduation ceremonies for students	6 graduation parties, twice a year	1200 students
	Financing artistic competitions for youth and students	24 cultural school competitions with 8 competitions per year	3840 students
	Financing community clean-up campaigns	24 campaigns with an average of 8 campaigns per year	The public
	Funding health education campaigns	4 annual campaigns	The public
	Funding anti-epidemic campaigns	Depends on local epidemiological situation, expected to be 8 campaigns	400.000 citizens
<b>4. Enrich media outlets on youth issues and sustainable development</b>	Documenting activities that were implemented (mentioned above) and highlighting them in the media	Archive all activities mentioned above	The public
	Financing two radio programs on youth and development issues (Mukalla & Say'oon Radio Channel)	At a rate of one day per week and of youth production	The public
	Create a website	Website for "Dar Al-Maaref"	The public
	Production of a television program	One television program per year	The public
	Funding school radio programs	Annually for 30 primary and secondary schools	30.000 students
<b>5. Plan for the second phase</b>	Evaluation of the first phase	Review completion records, achievement indicators and surveys	
	Preparing the proposed program development documents for the second phase	Based on information and feedback from the first phase	

## Financial Cost of the First Phase

Content of Phase One	Activities	Details	Calculation of Cost	Cost	Percentage of Cost
<b>1. Formulate the concept of sustainable development by youth</b>	Implement 8 workshops on identifying future youth priorities	Duration: 3 days 25 participants and 4 coordinators	8*600.000	4.800.000	
	Implement 12 youth leadership workshops in universities, schools and youth organizations on the challenges of leadership pursuits for young people	Duration: 3 days 25 participants and 4 coordinators	12*600.000	7.200.000	
	Implement 12 workshops for female participants on their vision of early marriage and its impact on women's contribution to sustainable development	Duration: 3 days 25 participants and 4 coordinators	12*600.000	7.200.000	
	Implement 12 workshops on educational outcomes and labor market needs, and its relation to unemployment	Duration: 3 days 25 participants and 4 coordinators	12*600.000	7.200.000	
	Implement 8 seminars on the role of youth in political development	Duration: 1 day 20 participants and 3 coordinators	8*250.000	2.000.000	
	Implement 8 seminars on the contribution of young people with special needs in sustainable development	Duration: 1 day 20 participants and 3 coordinators	8*250.000	2.000.000	
	Implement 8 seminars on the contribution of the media in youth development activities	Duration: 1 day 20 participants and 3 coordinators	8*250.000	2.000.000	
	<b>Total Cost</b>				<b>32.400.000</b>
<b>2. Prepare and support training and research programs</b>	Fund the training of 120 English language students to obtain a TOEFL certification	Through signing contracts with an accredited English language teaching center, with a rate of 40 students per year	120*200.000	24.000.000	
	Fund the enrollment of 60 students in local universities	20 new students each year	60*300.000*3	54.000.000	
	Fund the enrollment of 90 students in technical institutes and community colleges.	30 students per year	30*200.000*3	18.000.000	
	Finance the implementation of training programs in health and technical institutes	10 different training programs in accredited institutes	10*1.000.000*3	30.000.000	
	Fund studies on youth and women	4 studies implemented by youth and students	4*600.000	2.400.000	
	Fund student research	30 research studies at a rate of 10	10*200.000*3	6.000.000	



		studies per year			
	Finance an annual student research conference	Duration: 2 days In addition to initiating a preparatory scientific committee	3*6.000.000	18.000.000	
	Finance external partnerships	Duration: 1 week 20 participants each year	20*600.000*3	36.000.000	
	<b>Total Cost</b>			<b>188.400.000</b>	<b>%60.3</b>
<b>3. Support the development, social and cultural activities of young people</b>	Financing sports competitions	24 sport competitions with an average of 8 competitions per year	8*400.000*3	9.600.000	
	Financing cultural competitions	24 cultural school competitions with 8 competitions per year	8*400.000*3	9.600.000	
	Financing graduation ceremonies for students	6 graduation parties, twice a year	2*1.000.000*3	6.000.000	
	Financing artistic competitions for youth and students	24 cultural school competitions with 8 competitions per year	8*400.000*3	9.600.000	
	Financing community clean-up campaigns	24 campaigns with an average of 8 campaigns per year	8*400.000*3	9.600.000	
	Funding health education campaigns	4 annual campaigns	4*400.000*3	4.800.000	
	Funding anti-epidemic campaigns	Depends on local epidemiological situation, expected to be 8 campaigns	8*3.000.000	24.000.000	
	<b>Total Cost</b>			<b>73.200.000</b>	<b>%23.4</b>
<b>4. Enrich media outlets on youth issues and sustainable development</b>	Documenting activities that were implemented (mentioned above) and highlighting them in media	Archive all activities mentioned above	22events*100.000	2.200.000	
	Financing two radio programs on youth and development issues (Mukalla & Say'oon Radio Channel)	At a rate of one day per week and of youth production	52episodes*2*3*20.000	6.240.000	
	Create a website	Website for "Dar Al-Maaref"	100.000*3	300.000	
	Production of a television program	One television program per year	3*2.000.000	6.000.000	
	Funding school radio programs	Annually for 30 primary and secondary schools	720.000*30	2.160.000	
	<b>Total Cost</b>			<b>16.900.000</b>	<b>%5.4</b>
<b>5. Plan for the second phase</b>	Evaluation of the first phase	Review completion records, achievement indicators and surveys		500.000	
	Preparing the proposed program development documents for the second phase	Based on information and feedback from the first phase		1.000.000	
				<b>1.500.000</b>	<b>%0.5</b>
<b>Total Cost of First Phase</b>				<b>312.400.000</b>	<b>%100</b>

Financial Cost by Year (2017-2019CE)

Content of Phase One	Activities	Details	2017	2018	2019	Cost
<b>1. Formulate the concept of sustainable development by youth</b>	Implement 8 workshops on identifying future youth priorities	Duration: 3 days 25 participants and 4 coordinators	2.400.000	2.400.000		4.800.000
	Implement 12 youth leadership workshops in universities, schools and youth organizations on the challenges of leadership pursuits for young people	Duration: 3 days 25 participants and 4 coordinators	2.400.000	2.400.000	2.400.000	7.200.000
	Implement 12 workshops for female participants on their vision of early marriage and its impact on women's contribution to sustainable development	Duration: 3 days 25 participants and 4 coordinators	2.400.000	2.400.000	2.400.000	7.200.000
	Implement 12 workshops on educational outcomes and labor market needs, and its relation to unemployment	Duration: 3 days 25 participants and 4 coordinators	2.400.000	2.400.000	2.400.000	7.200.000
	Implement 8 seminars on the role of youth in political development	Duration: 1 day 20 participants and 3 coordinators	1.000.000	1.000.000		2.000.000
	Implement 8 seminars on the contribution of young people with special needs in sustainable development	Duration: 1 day 20 participants and 3 coordinators	1.000.000	1.000.000		2.000.000
	Implement 8 seminars on the contribution of the media in youth development activities	Duration: 1 day 20 participants and 3 coordinators	1.000.000	1.000.000		2.000.000
	<b>Total Cost</b>			<b>12.600.000</b>	<b>12.600.000</b>	<b>7.200.000</b>
<b>2. Prepare and support training and research programs</b>	Fund the training of 120 English language students to obtain a TOEFL certification	Through signing contracts with an accredited English language teaching center, with a rate of 40 students per year	8.000.000	8.000.000	8.000.000	24.000.000
	Fund the enrollment of 60 students in local universities	20 new students each year	18.000.000	18.000.000	18.000.000	54.000.000
	Fund the enrollment of 90	30 students per year	6.000.000	6.000.000	6.000.000	18.000.000

	students in technical institutes and community colleges.					
	Finance the implementation of training programs in health and technical institutes	10 different training programs in accredited institutes	15.000.000	15.000.000		30.000.000
	Fund studies on youth and women	4 studies implemented by youth and students	1.200.000	1.200.000		2.400.000
	Fund student research	30 research studies at a rate of 10 studies per year	2.000.000	2.000.000	2.000.000	6.000.000
	Finance an annual student research conference	Duration: 2 days In addition to initiating a preparatory scientific committee	6.000.000	6.000.000	6.000.000	18.000.000
	Finance external partnerships	Duration: 1 week 20 participants each year	12.000.000	12.000.000	12.000.000	36.000.000
	<b>Total Cost</b>		<b>68.200.000</b>	<b>68.200.000</b>	<b>52.000.000</b>	<b>188.400.000</b>
<b>3. Support the development, social and cultural activities of young people</b>	Financing sports competitions	24 sport competitions with an average of 8 competitions per year	3.200.000	3.200.000	3.200.000	9.600.000
	Financing cultural competitions	24 cultural school competitions with 8 competitions per year	3.200.000	3.200.000	3.200.000	9.600.000
	Financing graduation ceremonies for students	6 graduation parties, twice a year	2.000.000	2.000.000	2.000.000	6.000.000
	Financing artistic competitions for youth and students	24 cultural school competitions with 8 competitions per year	3.200.000	3.200.000	3.200.000	9.600.000
	Financing community clean-up campaigns	24 campaigns with an average of 8 campaigns per year	3.200.000	3.200.000	3.200.000	9.600.000
	Funding health education campaigns	4 annual campaigns	1.800.000	1.800.000	1.200.000	4.800.000
	Funding anti-epidemic campaigns	Depends on local epidemiological situation, expected to be 8 campaigns	8.000.000	8.000.000	8.000.000	24.000.000
	<b>Total Cost</b>		<b>24.600.000</b>	<b>24.600.000</b>	<b>24.000.000</b>	<b>73.200.000</b>
<b>4. Enrich media outlets on youth issues and sustainable development</b>	Documenting activities that were implemented (mentioned above) and highlighting them in media	Archive all activities mentioned above	880.000	880.000	440.000	2.200.000
	Financing two radio programs on youth and development issues (Mukalla & Say'oon Radio Channel)	At a rate of one day per week and of youth production	2.080.000	2.080.000	2.080.000	6.240.000

	Create a website	Website for "Dar Al-Maaref"	300.000			300.000
	Production of television program	One television program per year	2.000.000	2.000.000	2.000.000	6.000.000
	Funding school radio programs	Annually for 30 primary and secondary schools	720.000	720.000	720.000	2.160.000
	<b>Total Cost</b>		<b>5.980.000</b>	<b>5.680.000</b>	<b>5.240.000</b>	<b>16.900.000</b>
<b>5. Plan for the second phase</b>	Evaluation of the first phase	Review completion records, achievement indicators and surveys			500.000	500.000
	Preparing the proposed program development documents for the second phase	Based on information and feedback from the first phase			1.000.000	1.000.000
	<b>Total Cost</b>				<b>1.500.000</b>	<b>1.500.000</b>
<b>Total Cost of First Phase</b>			<b>111.380.000</b>	<b>111.080.000</b>	<b>89.940.000</b>	<b>312.400.000</b>
<b>Percentage of Distribution of Cost</b>			<b>%35.7</b>	<b>%35.5</b>	<b>%28.8</b>	<b>%100</b>

The total financial cost for the implementation of the first phase projects and initiatives is 312.400.000 Yemeni Riyals, approximately US\$1,249,600.

## Detailed Budget for 2017

Content of Phase One	Activities	Details	1 <sup>st</sup> Quarter	2 <sup>nd</sup> Quarter	3 <sup>rd</sup> Quarter	4 <sup>th</sup> Quarter	Total Cost
<b>1. Formulate the concept of sustainable development by youth</b>	Implement 8 workshops on identifying future youth priorities	Duration: 3 days 25 participants and 4 coordinators	600.000	600.000	600.000	600.000	2.400.000
	Implement 12 youth leadership workshops in universities, schools and youth organizations on the challenges of leadership pursuits for young people	Duration: 3 days 25 participants and 4 coordinators	600.000	600.000	600.000	600.000	2.400.000
	Implement 12 workshops for female participants on their vision of early marriage and its impact on women's contribution to sustainable development	Duration: 3 days 25 participants and 4 coordinators	600.000	600.000	600.000	600.000	2.400.000
	Implement 12 workshops on educational outcomes and labor market needs, and its relation to unemployment	Duration: 3 days 25 participants and 4 coordinators	600.000	600.000	600.000	600.000	2.400.000
	Implement 8 seminars on the role of youth in political development	Duration: 1 day 20 participants and 3 coordinators	250.000	250.000	250.000	250.000	1.000.000
	Implement 8 seminars on the contribution of young people with special needs in sustainable development	Duration: 1 day 20 participants and 3 coordinators	250.000	250.000	250.000	250.000	1.000.000
	Implement 8 seminars on the contribution of the media in youth development activities	Duration: 1 day 20 participants and 3 coordinators	250.000	250.000	250.000	250.000	1.000.000
	<b>Total Cost</b>			<b>3.150.000</b>	<b>3.150.000</b>	<b>3.150.000</b>	<b>3.150.000</b>
<b>2. Prepare and support training and research</b>	Fund the training of 120 English language students to obtain a TOEFL certification	Through signing contracts with an accredited English language teaching center, with a rate of 40 students			4.000.000	4.000.000	8.000.000

<b>programs</b>		per year						
	Fund the enrollment of 60 students in local universities	20 new students each year				18.000.000	18.000.000	
	Fund the enrollment of 90 students in technical institutes and community colleges.	30 students per year				6.000.000	6.000.000	
	Finance the implementation of training programs in health and technical institutes	10 different training programs in accredited institutes				15.000.000	15.000.000	
	Fund studies on youth and women	4 studies implemented by youth and students			600.000	600.000	1.200.000	
	Fund student research	30 research studies at a rate of 10 studies per year			1.000.000	1.000.000	2.000.000	
	Finance an annual student research conference	Duration: 2 days In addition to initiating a preparatory scientific committee				6.000.000	6.000.000	
	Finance external partnerships	Duration: 1 week 20 participants each year			6.000.000	6.000.000	12.000.000	
	<b>Total Cost</b>				<b>11.600.000</b>	<b>56.600.000</b>	<b>68.200.000</b>	
<b>3. Support the development, social and cultural activities of young people</b>	Financing sports competitions	24 sport competitions with an average of 8 competitions per year	800.000	800.000	800.000	800.000	3.200.000	
	Financing cultural competitions	24 cultural school competitions with 8 competitions per year	800.000	800.000	800.000	800.000	3.200.000	
	Financing graduation ceremonies for students	6 graduation parties, twice a year				2.000.000	2.000.000	
	Financing artistic competitions for youth and students	24 cultural school competitions with 8 competitions per year	800.000	800.000	800.000	800.000	3.200.000	
	Financing community clean-up campaigns	24 campaigns with an average of 8 campaigns per year	800.000	800.000	800.000	800.000	3.200.000	
	Funding health education campaigns	4 annual campaigns	450.000	450.000	450.000	450.000	1.800.000	
	Funding anti-epidemic	Depends on local		4.000.000		4.000.000	8.000.000	

	campaigns	epidemiological situation, expected to be 8 campaigns					
	<b>Total Cost</b>		<b>3.650.000</b>	<b>7.650.000</b>	<b>3.650.000</b>	<b>9.650.000</b>	<b>24.600.000</b>
<b>4. Enrich media outlets on youth issues and sustainable development</b>	Documenting activities that were implemented (mentioned above) and highlighting them in the media	Archive all activities mentioned above	220.000	220.000	220.000	220.000	880.000
	Financing two radio programs on youth and development issues (Mukalla & Say'oon Radio Channel)	At a rate of one day per week and of youth production			1.040.000	1.040.000	2.080.000
	Create a website	Website for "Dar Al-Maaref"	300.000				300.000
	Production of a television program	One television program per year				2.000.000	2.000.000
	Funding school radio programs	Annually for 30 primary and secondary schools		360.000		360.000	720.000
	<b>Total Cost</b>		<b>520.000</b>	<b>580.000</b>	<b>1.260.000</b>	<b>3.620.000</b>	<b>5.980.000</b>
<b>5. Plan for the second phase</b>	Evaluation of the first phase	Review completion records, achievement indicators and surveys					
	Preparing the proposed program development documents for the second phase	Based on information and feedback from the first phase					
	<b>Total Cost</b>						
<b>Total Cost of First Phase</b>			<b>7.320.000</b>	<b>11.380.000</b>	<b>19.660.000</b>	<b>73.020.000</b>	<b>111.380.000</b>